



**BOOKSELLING
IRELAND**

autumn
HALF-DAY CONFERENCE

15 OCTOBER 2021

Raddison Blu Hotel
DUBLIN AIRPORT
In-person and online

Delivered by



Conference Sponsor

Programme

9.45am

Registration & Coffee

10.15am

Welcome & Introductions

- Aoife Roantree, Chair of Bookselling Ireland
- Louise Cronje, An Post

10.20am

Since we last met...

A review of the bookselling and publishing world since March 2020

- Aoife Roantree, Bookselling Ireland
- Patrick O'Donoghue, Publishing Ireland
- Meryl Halls, MD, Booksellers Association

10.40

A message from the Minister for Finance

- Paschal Donohoe

10.45

A review of the Irish Consumer Market and a look at book sales trends

- Sara Mulryan, Nielsen

11.05

Social Media for Booksellers

- Trish Hennessy, Halfway Up the Stairs
- Gráinne O'Brien, O'Mahony's
- Marta Starosta, The Gutter Bookshop

11.45

Coffee Break

12.00

Applying for Grants and working with LEOs

- Dawn Behan, Woodbine Books
- Kate Hickey, Dublin City LEO

12.40

A look at the impact of Covid and Brexit on the economy and the industry and the way forward for bookselling

- Jim Power

1.00

Closing Keynote

- Dermot Whelan

1.25

Closing Remarks

- Aoife Roantree

1.30pm

Conference Close