



2019



ACADEMIC BOOK TRADE CONFERENCE

9th and 10th May 2019 | Kenilworth

#AcBookConf

Chesford Grange Hotel , Kenilworth, Warwick CV8 2LD

Conference Programme

Day 1, Chairman: Louis Coiffait

- 9.30am **Registration Opens**
- 10.00 – 11.30 am **Speed Dating** - includes coffee break
- 11.30 – 12.30 pm **Conference Assembles**
- 11.30 – 11.40 pm **Welcome & Update on the Year in Academic Bookselling and Publishing**
Lynne O'Neill, Chair of BA Academic Booksellers Group
- 11.40 – 12.30 pm **Brexit and Other Beasts**
Louis Coiffait, Conference Day Chair and HE commentator
- 12.30 – 1.30 pm **Lunch**
- 1.30 – 2.15 pm **Subject-Level TEF: how it works. Reflections on the metrics**
Professor Jacqueline Labbe, FRSA Pro-Vice-Chancellor (Academic)
De Montfort University
- 2.15 – 3.00 pm **Changing Pedagogies: The Challenge of Developing the Right Resource Materials**
Becky Roberts, HE Manager, Cambridge University Press
Stuart Webster, Digital Solutions Manager and Dr Andrew Ashwin, Head of Publishing,
Cengage
- 3.00 – 3.45 pm **The Deal-Maker and the Content-Creator: The Academic Library as Transformative Agent for OA**
Sofie Wennström, Managing Editor, Stockholm University Press and Analyst,
Stockholm University Library
- 3.45 – 4.15 pm **Tea**
- 4.15 – 4.35 pm **The Sage Pedagogical Report Completed: Key Conclusions**
Linda Bennett
- 4.35 – 5.05 pm **Workshop 1: Academic Book Week**
Round table discussions
- 7.00 – 7.30 pm **Conference Gathers in the Bar**
- 7.30 pm – late **Awards Dinner**
Bookseller Awards sponsored by Macmillan Study Skills

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Conference Programme | Continued

Day 2, Chairman: Peter Lake, Group Business Development Director, John Smith Group

- 9.30 – 10.00 am **University Finances On the Brink**
Andy Stephens, FCA, Director of Finance, Loughborough University
- 10.00 – 12.15 pm **Workshop 2: What Do International Students Want from UK Universities?**
Panel session, led by Peter Lake
- 10.00 – 12.15 pm **Workshop 3: What Booksellers Want from Publishers**
Panel session, led by Louis Coiffait
Panel Members: Dr Andrew Ashwin, Becky Roberts, Sofie Wennström and Mark Kavanagh, Head of Pedagogy, Sage Publishing
Delegates encouraged also to raise relevant points from preceding presentations if they wish
- 11.00 – 11.15 am **Coffee break**
- 12.15 – 12.45 pm **Conference Summary**
Louis Coiffait and Peter Lake
- 12.45 – 1.45 pm **Lunch**
- 12.45 pm **Booksellers AGM**



The BA Group

The Booksellers Association Group, incorporating the BA, National Book Tokens and Batch, exists to support, advise and work with its members to create excellent products for booksellers and there are many benefits of the BA membership. These range from National Book Tokens, our gift card which offers you increased footfall and keeps gift spending in the book trade and Batch, our award-winning payments service, which saves you time, money and hassle when settling invoices and organising returns, to moneysaving affinity deals, and a range of tailored events, marketing and promotional campaign work, including Books Are My Bag, World Book Day and Independent Bookshop Week.

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