



THE LONDON BOOK FAIR



2020

BOOKSELLERS ASSOCIATION PROGRAMME

The London Book Fair 10-12th March 2020

The High Street Theatre, Olympia | Stand: 4B50 (next to the BA Stand 4B40)

TUESDAY 10TH MARCH

10.30am – 3.30pm

Publisher Pitches

(Booking essential)

Lunch & refreshments provided for participating publishers and booksellers

4.15pm – 5.00pm

The BA Annual General Meeting

(open to BA members only)

5.15pm – 6.00pm

BA Member Forum

(open to BA members only)

A new event from the BA where members can raise questions and meet BA Advisory Council Members

6.00pm – 6.45pm

International Excellence Awards

BA members are invited by The London Book Fair to attend the International Excellence Awards

6.45pm – 8.30pm

Booksellers Party - The Albion Pub

A party for all booksellers to welcome our hosted booksellers to the Fair

WEDNESDAY 11TH MARCH

9.30am – 11.30am

BA Seminar

The Business of Bookselling

Bookseller-to bookseller tips and insights and lessons in quickfire presentations covering multiple aspects of bookselling

12.00 noon – 12.45pm

Lunch sponsored by Rathbones

(open to BA members only)

1.00pm – 3.00pm

Bookseller Fever Pitch

(Pre-arranged appointments - booking essential)

Booksellers will have an opportunity to pitch their shops to an audience of publicists

3.30pm – 5.30pm

Children's Publishers Presentations

In conjunction with the Publishers Association Children's Book Group

Followed by drinks on the BA Stand