

2017



LEADERSHIP & INFLUENCE IN A TEF-LED WORLD

PROGRAMME

18 - 19 MAY | CROWNE PLAZA HOTEL
STRATFORD-UPON-AVON

The 2017 conference will focus on the Teaching Excellence Framework [TEF]. To support the conference, Gold Leaf has produced an extensive report *'Resource Provision in Higher Education: implications of the TEF and related initiatives'* which will explore the TEF landscape and its likely effect on key stakeholders – booksellers, publishers, academics, librarians, university administrators, and, of course, students. A copy of the report will be made available to conference delegates.

THURSDAY 18TH MAY The business programme is sponsored by Bertrams and Dawson Books

9.45 am

Registration opens (for delegates attending Speed-dating)

10.00 am – 11.30am

Speed-dating, sponsored by Printondemandworldwide.com

Location: [The Ballroom](#)

11.30 am – 11.45 am

Conference Registration and Refreshments, sponsored by Talis

Location: [The Terrace Atrium](#)

11.45 am – 12.00 noon

Conference assembles

- Welcome and Update - ABG Chairman, Scott Hamilton
- Conference Chairman: Richard Fisher

Location: [The Ballroom](#)

12.00 noon – 12.45 pm

Opening address: In Conversation with Sir David Bell

- Sir David Bell, Vice Chancellor of The University of Reading
- Richard Fisher, Conference Chairman

12.45 pm – 1.45 pm

Lunch

Location: [The Restaurant](#)

1.45 pm – 2.45 pm

Conference Keynotes

Publishing and Politics: how the book trade can prove its value in an era of marketisation

- Stephen Lotinga, CEO, the Publishers Association
- The TEF opportunity: better outcomes and experiences with personalised learning

- Richard Stagg, Publishing Director, Higher and Professional Education, Pearson

TEF, learning environments, retention and better outcomes

- Peter Lake, Group Business Development Director, John Smith's

2.45 pm – 3.00 pm

Q&A

3.00 pm – 3.30 pm

Headline results from TEF survey

- Linda Bennett, ABT Conference Programme Director and Founder, Gold Leaf
- Annika Bennett, Associate Researcher, Gold Leaf

3.30 pm – 4.00 pm

Tea Break sponsored by Talis

4.00 pm – 5.00 pm

Break-out Session

5.00 pm – 5.30 pm

Break-out Reports

6.30 pm – 7.00 pm

Drinks Reception for First Timers

Location: [The Terrace Atrium](#)

7.30 pm

ABT Awards Dinner & Ceremony

Location: [The Ballroom](#)



FRIDAY 19TH MAY

Conference will focus on student engagement

9.30 am – 10.00 am

Keynote: What does 'student engagement' really mean?

- Simon Walker, Head of Educational Development at the University of Greenwich; National Teaching Fellow and Principal Fellow of the Higher Education Academy

10.00 am – 10.30 am

Student analytics + engagement = success

- Mark Toole, Head of Libraries and Learning Resources, Nottingham Trent University

10.30 am – 10.45 am

Q&A

10.45 am – 11.00 am

Coffee, sponsored by Talis

11.00 am – 11.15 am

Resources provision and the TEF: more thoughts on the detail

- Heather Sherman, Head of Library Programme Management, Dawson Books

11.15 am – 12.15 pm

Resource delivery: engaging with students and meeting their needs. Industry speakers will present their plans with additional assessment by a student panel

- Andrew Robinson, Director of Higher Education EMEA, Cengage
- Will Williams, Head of Academic Sales, Blackwell Academic Bookshops
- Martin Gill, Head of Academic Services, The University of Huddersfield

12.15 pm – 12.45 pm

Open Forum

12.45 pm – 1.30 pm

Lunch

Location: [The Restaurant](#)

1.30 pm – 2.00 pm

Booksellers AGM

Location: [The Hidcote Room](#)

DELEGATE INFORMATION

VENUE

The Crowne Plaza, Bridgefoot, Stratford-upon-Avon CV37 6YR

GETTING THERE

The Crowne Plaza Stratford Upon Avon hotel is set amid landscaped gardens beside the River Avon.

The hotel is just 20 miles from Birmingham Airport (BHX) and 10 minutes off the M40 motorway.

There's plenty of on-site parking for guests and the town centre is a two-minute walk away.

Stratford-Upon-Avon railway station is just under a mile away, with frequent trains to London and Birmingham.

HOTEL CHECK-IN

Bedrooms will be ready from 3pm on.

Luggage can be left with the hotel concierge on arrival.

CONFERENCE REGISTRATION

The BA Registration desk will be open at 9.30am on Thursday.

The desk will be located in the Hotel Foyer.

Please make your way to the desk to collect your conference name badge and conference information.

LOCATION OF EVENTS

Conference & Awards Dinner: The Ballroom

Speed-dating: The Ballroom

Drinks reception for first timers: The Terrace Atrium

Bookseller AGM: The Hidcote Room

WIRELESS INTERNET

There is complimentary wifi available throughout the hotel.

The twitter Hashtag for the conference is: **#ABTC17**

DRESS CODE

Dress Code for the Awards Dinner is Smart/Evening

CONTACT NUMBERS

Naomi Gane: 0207 421 4693 or 07931 800 515

Hotel Front Desk: 44-0871-9429270

THANK YOU TO OUR SPONSORS AND SUPPORTERS

- To Bertrams and Dawson Books for sponsoring the Business Programme ● To Talis for sponsoring the refreshments
- To Batch for sponsoring the first timer drinks reception ● To Gardners, Bertrams, Nielsen, The London Book Fair and The Bookseller for supporting the BA programme of events.

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www.booksellerevents.org.uk/Events