



THE
LONDON
BOOK
FAIR®

11-13 March

Stand 4D01

Theatre location:
The Olympia Room



PROGRAMME

Tuesday 11 March

10.30am – 12.00pm
BA Learning Live #1

10.00am – 10.30am

Arrival Coffee

10.30am – 11.30am

Intergenerational bookselling

11.30am – 11.45am

BA Learning

Getting the best from the BA's learning platform

11.45am – 12.00pm

Quest

An Introduction. Advice and Support for Bookshops covering HR, Legal, Health and Safety, Tax and VAT

12.00pm – 12.45pm

Publisher Pitches #1

- Macmillan
- Inpress
- Gemini
- Simon & Schuster

12.45pm – 2.00pm

Lunch with Paul Lamb

Sponsored by Simon & Schuster

2.00pm – 4.00pm

Publisher Pitches #2

- Hachette
- Turnaround
- Compass
- Thames & Hudson
- Fairlight
- Publishing Scotland
- Diamond
- Bradt
- Bonnier

4.00pm – 4.30pm

Afternoon Tea

4.30pm – 6.30pm

BA Update and the BA AGM

6.30pm – 7.00pm

Hosted Bookseller Drinks Reception

7.00pm – 9.00pm

Bookseller Party

All booksellers welcome



THE
LONDON
BOOK
FAIR®

11-13 March

Stand 4D01

Theatre location:
The Olympia Room



PROGRAMME

Wednesday 12 March

9.30am – 11.30am

BA Learning Live #2

9.30am - 10.30am

Comics and Graphic Novels

A Beginners Guide

10.30am - 11.00am

A Guide to Running Author Events

Discussion and launch of the BA's definitive guide

11.00am - 11.30am

Coffee with Ingram UK

11.30am - 12.10pm

Publisher Pitches #3

- DK
- Bloomsbury
- Indie Alliance

12.15 - 12.45pm

A Conversation with David Fickling

12.45 - 2.00pm

Lunch with David Fickling Books

2.00 - 2.45pm

Publisher Pitches #4

- HarperCollins
- PRH

2.45 - 3.00pm

Grab and Go Tea & Coffee

3.00 - 5.00pm

Publishers Association Children's Pitches